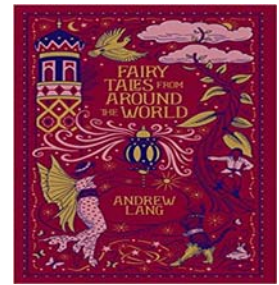


Event Entry: Design Challenge

World Geography: Fairy Tales from Around the World



Dear LFU World Geography Students:

The Children's Museum of Brownsville is dedicated to challenging and motivating children to discover new ways of learning by appealing to their sense of adventure and play through exhibits, workshops and special events. Since opening in March 2015, the Children's Museum has hosted 16 permanent exhibits as well as 12 revolving special events annually. The ultimate mission of these exhibits, workshops, and special events is to cultivate children's cultural curiosity, strengthen their imagination, and nurture creativity through enhanced learning.

While exhibits are geared towards children up to 8 years old, the Children's Museum strongly believes in developing lifelong learning habits at every age. In an effort to enhance community involvement, the Board of Directors will accept conceptual proposals for a new special event exhibit based on the cultural elements presented in myths, legends, and folk tales. Exhibits should examine geographic origins, customs and traditions presented in the stories, and track cultural changes over time while creating a fun and entertaining learning environment. How can we create an exhibit that uses folk tales, myths, and legends to analyze social change around the world?

In order for your concept to be considered, you must present your design to the Children's Museum of Brownsville's Board of Directors. All proposals must include the original story, a map of the region where the story originated, analyses of cultural traditions, social norms, and religious elements in the story, and identification of the story's growth, development, and influence over time, including pop culture references. You should also include at least 5 to 10 images that enhance learning and creative connections. Digital media and video clips are encouraged. Your concept should be fun and creative; however, your design should still be organized in a linear and functional manner that is easy to follow.

The Children's Museum of Brownsville's Board of Directors looks forward to viewing the 3-minute video presentation of your redesign bids on October 31, 2018.

Sincerely,

Felipe Peña III

Executive Director

Play Advocate

Children's Museum of Brownsville