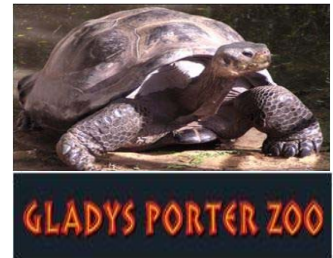


## Event Entry: Design Challenge

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*World Geography: Gladys Porter Zoo Redesign*



Dear LFU World Geography Students:

Gladys Porter Zoo in Brownsville, TX, is a visitor-oriented zoological and botanical park, dedicated to the preservation of nature through education, conservation, healthy outdoor recreation and research. Gladys Porter Zoo opened to the public on September 3, 1971, and hosts an average of 432,000 visitors annually. The zoo currently sits on 31 acres of land and is home to 377 species of animals and 225 species of plants.

During the summer of 2017, the zoo purchased an additional 17 acres of land with funds from the City of Brownsville to help expand and modernize zoo facilities and exhibits. To accommodate the purchased land, Gladys Porter Zoo will conduct a major renovation to overhaul the design of the zoo's layouts and exhibits. In an effort to enhance community involvement, the zoo's Administration will accept bids to renovate the zoo, including redesigned animal habitats, add new exhibits, and increase accessibility for zoo visitors. How can we redesign the zoo so that we can better serve the local community and improve on our mission of wildlife conservation?

In order for your bid to be considered, you must present your design to the Gladys Porter Zoo Administration Board. All bids must include a map of the redesigned zoo, a diorama of one animal habitat, a brochure that introduces the additional exhibits of one region, and a chart listing the biomes and species of one region. Your redesign bid must be clearly organized in a manner of your choosing; however, you should keep important logistics and factors of physical geography incorporated in your redesign.

The Gladys Porter Zoo Administration Board looks forward to viewing the 3-minute video presentation of your redesign bids on February 7, 2020.

Sincerely,

Dr. Patrick M. Burchfield  
Director  
Gladys Porter Zoo